

Don't let real estate speculators and corporate developers speak for us!

Often political sides in San Francisco are drawn as 'landlords and homeowners vs. tenants.' But most property owners have more in common with tenants than with big developers and real estate speculators.

Speculators treat housing stock like corporate raiders view a hostile takeover target—housing for them is a cash cow to be milked dry before moving on. Some made huge profits from the recent internet bubble by buying low, selling high, and making out like bandits.

Homeowners got little from all this except a battered city with more homeless people and less of everything that makes it special. Small-scale landlords don't benefit when developers make millions. More Home Depots, Gaps, and MacDonald's don't increase the value of our homes, or make our neighborhoods nicer places to live.

Gavin Newsom himself is a developer of 'live/work' units. Not surprisingly, he opposed requiring developers to include affordable housing in their lofts, and rubber-stamped all of Willie Brown's nominations to the Planning Commission and Board of Permit Appeals. Speculators and developers have lined up behind Newsom.



We are homeowners and landlords who plan on living our lives here, raising our families here, and growing old here. We want colorful neighborhoods, not chain stores. We want to ensure the value of our properties over the long haul, not just a speculative bubble. For us there is one clear choice for mayor of San Francisco: **Matt Gonzalez**.

**Vote Matt Gonzalez
December 9**